

Women of Worth - It starts with One Conversation

What I want my daughters to know

As a parent, there's a never-ending list of things I want my 21-year-old twin daughters to remember as they step into adulthood. From life hacks and family recipes to heartfelt advice and, yes, a bit of nagging, I hope they carry these lessons with them as they carve out their own paths in the world.

But if I had to choose just one nugget of wisdom to pass on, it's this: dreams stay dreams without a plan.

Whether it's buying their first car, planning an overseas adventure, saving for a wedding, or one day owning a home, none of these dreams will magically come true on their own. They need a plan and, just as importantly, a financial partner to help them make it happen.

That's why, recently, I introduced my daughters to my financial planner. I explained to them that he's as essential to our family as our dentist. After all, most people wouldn't attempt their own root canal, so why try to navigate the complexities of financial planning alone?

I want my daughters to be unshakeable about saving even if it's just a few hundred rands a month. It's not about the amount; it's about building a habit and understanding that every small start can grow into something significant. A professional financial planner can help you invest those first few rands wisely, turning a modest beginning into a meaningful future.

That's certainly how my financial planner has helped me on my own journey. And it all starts with a simple conversation.

So, to my daughters and to anyone else just starting out: Don't leave your dreams to chance. Partner with a financial services professional. Let Glacier by Sanlam help you turn your dreams into plans, and your plans into reality.

Women of Worth is a Glacier video series, featuring over 20 honest, moving, and deeply human interviews. [Learn more](#)

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